

FD-999

BBA 6th Semester Examination, May-June 2022

Business Ethics and Social Responsibility

(130)

<i>Time</i> : Three Hours]	[Maximum	Marks	:	90
	[Minimum Pass	Marks	:	32

Note : Answer **all** questions. All questions carry equal marks.

Unit-I

1. Explain in detail the principles of Business Ethics.

OR

Define Values. Discuss different aspects of ethical values.

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(Turn Over)

Unit-II

2. What is meant by Social Responsiveness? Describe the tools of social responsiveness.

OR

Define Social Responsibility. Why is it important for business?

Unit-III

3. Explain in detail the ethics in managing ethical theories.

OR

Explain Code of Ethics of Business. Describe the method for its implementation.

Unit-IV

4. Define the term Social Audit. Describe its concept and need for business.

OR

Describe the objectives and benefits of Social Audit.

Unit-V

5. Explain the social responsibilities of Indian managers towards shareholders and Government.

(3)

Describe in detail the social responsibility of Indian Business towards Government and community.