

(2)

Unit-II

2. What is meant by Social Responsiveness? Describe the tools of social responsiveness.

OR

Define Social Responsibility. Why is it important for business?

Unit-III

3. Explain in detail the ethics in managing ethical theories.

OR

Explain Code of Ethics of Business. Describe the method for its implementation.

Unit-IV

4. Define the term Social Audit. Describe its concept and need for business.

OR

Describe the objectives and benefits of Social Audit.

Unit-V

5. Explain the social responsibilities of Indian managers towards shareholders and Government.

OR

(3)

Describe in detail the social responsibility of Indian Business towards Government and community.
