

FD-997

BBA 6th Semester Examination, May-June 2022

Entrepreneurship and Small Business Management

(128)

Time: Three Hours] [Maximum Marks: 90

[Minimum Pass Marks: 32

Note: Answer **all** questions. All questions carry equal marks

Unit-I

1. What do you understand by Entrepreneurship? What are the characteristics of an Entrepreneur?

OR

Elucidate the concept of Entrepreneurship. Discuss its scope and vital role in developing economy.

80_DRG_(3)

(Turn Over)

Unit-II

2. What do you mean by Venture Capital? Examine the documentation procedure required for generating Venture Capital resources.

OR

You are planning to start a new venture to produce household appliances. How would you analyse the economic, social, technological elements of the external environment?

Unit-III

3. Write a detailed note on social responsibility of an Entrepreneur.

OR

What is Entrepreneurial Behaviour? Explain the entrepreneurial behaviour in the light of psychotheories.

Unit-IV

4. What is meant by Entrepreneurial Development Programme (EDP)? Explain its objectives, features and achievements.

OR

Write a detailed note on role of Government in organizing EDPs.

Unit-V

5. Discuss the problems of small scale industries in India. Give the suggestions to overcome.

OR

What are the different measures undertaken to promote Indian small scale industries? Explain their impacts on the growth of small scale industries of India.