

# FD-984

BBA 3rd Semester Examination, Dec.-Jan., 2021-22

# **BUSINESS ENVIRONMENT**

(114)

Time: Three Hours] [Maximum Marks: 90

[Minimum Pass Marks: 32

Note: Answer all questions. All questions carry equal

marks.

#### Unit-I

Define the term 'Business Environment'.
 Discuss in brief the various components of Business Environment.

## OR

What do you mean by Economic Environment? What are the factors which influence the Economic Environment of a business?

**DRG\_254\_**(3)

(Turn Over)

## **Unit-II**

**2.** Define Balance of Payment. Discuss its concept. How can you correct the 'Adverse Balance of Payment'?

#### OR

Write an essay on the 'Structure of Indian Industry'.

#### **Unit-III**

**3.** Discuss 'Industrial Sickness'. What are the measures to minimise it?

## OR

What is Unemployment? What are its causes? How can the situation of unemployment be eradicated in India?

#### **Unit-IV**

- **4.** Write short notes on any **two** of the following:
  - (a) Monetary policy
  - (b) Export-Import policy
  - (c) Liberalization of economy

## OR

Write a note on 'Fiscal Policy' of India.

**DRG\_254\_**(3)

(Continued)

# Unit-V

**5.** Discuss the International Trading Environment. What type of problems are faced by developing countries like India with respect to World Trade?

## OR

Write a note on World Bank discussing its objectives and functions. Also give your criticism on its performance.

**DRG\_254\_**(3)