

# **ED-1004**

DCA 2nd Semester Examination, May-June 2021

# DCA - 106

# E-Commerce

| Time : Three Hours] | [Maximum      | Marks | : | 100 |
|---------------------|---------------|-------|---|-----|
|                     | [Minimum Pass | Marks | : | 33  |

**Note** : Answer any **two** parts from each question. All questions carry equal marks.

## Unit-I

- 1. (a) List and explain the advantages of E-commerce.
  - (b) What do you understand by Internet? What are the projections of E-commerce market worldwide and India?
  - (c) Explain about business model in E-commerce.

**DRG\_285**(3)

(Turn Over)

## (2)

#### Unit-II

- **2.** (*a*) Explain various applications and benefits of EDI.
  - (b) How information flow with Electronic Data Interchanges ?
  - (c) How electronic payment system is processed ?

### Unit-III

- **3.** (*a*) List and explain various security measures for Internet environment.
  - (b) Explain client security and network security.
  - (c) Explain about digital signature concept.

### Unit-IV

- **4.** (*a*) Explain about E-Commerce payment models.
  - (b) Write difference between debit and credit cards.
  - (c) What do you understand by Automatic Electronics clearing ?

### Unit-V

5. (a) Explain B2C E-commerce transaction. What are the advantages of B2C ?

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# (3)

- (b) What are the advantages and disadvantages of E-market?
- (c) Explain the following:
  - (*i*) B2B
  - (ii) Consumer to consumer

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