ED-972

Bachelor of Business Administration
1st Semester Examination, March-April 2021

Paper - II

Computer Application

Time : Three Hours] [*Maximum Marks* : 90
[*Minimum Pass Marks* : 32

Note : Answer any **two** parts from each question. All questions carry equal marks.

Unit-I

1. (*a*) Write down the different types of computer and explain in brief.

(*b*) What is computer system ? Explain the characteristic of capabilities of the computer.

(*c*) Explain the generation of computers and write down the limitations of computer.

Unit-II

2. (*a*) What do you understand with impact printer and non-impact printer ? Differentiate between them.

(*b*) Describe the role of ALU and control unit in detail.

(*c*) What is the role of input devices ? Explain in detail about any one device.

Unit-III

3. (*a*) Explain the opportunities for business in E-commerce.

(*b*) Briefly bring out the advantages and disadvantages of E-commerce.

(*c*) What are the type of threats and sources of threats in E-commerce ?

Unit-IV

4. (*a*) What is M-commerce ? Explain the generations of mobile wireless technology.

(*b*) Describe the components of mobile commerce.

(*c*) What are the networking standards for mobiles ?

Unit-V

5. (*a*) What are the threats on E-payments ?

(*b*) Explain the E-payment system. Is it safe for the business transactions ?

(*c*) Briefly describe about multimedia objects.