



Bachelor of Business Administration
5th Semester Examination,
March-April 2021

INVESTMENT MANAGEMENT

(125)

Time : Three Hours] [*Maximum Marks : 90*
[*Minimum Pass Marks : 32*

Note : Answer **all** questions. All questions carry equal marks.

Unit-I

1. What do you understand by Investment Management? Discuss the nature and objective of Investment Management.

OR

Explain the various approaches of Investment Management.

Unit-II

2. What do you mean by New Issue Market ? Describe its functions.

OR

(2)

Write short notes on the following :

- (a) Functions of Secondary market
- (b) Primary market

Unit-III

3. Explain the method for valuation of Preference Shares.

OR

Write short notes on the following :

- (a) Valuation of Bonds
- (b) Valuation of Equity Shares

Unit-IV

4. What is Technical analysis ? Explain the various techniques used in this analysis.

OR

Write short notes on the following :

- (a) Fundamental analysis
- (b) Economic and Industry analysis

Unit-V

5. Describe different types of risk in portfolio analysis and name the techniques used in their analysis.

OR

With the help of suitable diagram explain the Markowitz model for selection of optimum portfolio.
