



FD-981

BBA 3rd Semester
Examination, Dec.-Jan., 2021-22

Paper - I

Managerial Economics

Time : Three Hours] [Maximum Marks : 90
[Minimum Pass Marks : 32

Note : Answer **all** questions. All questions carry equal marks.

Unit-I

1. Define Managerial Economics. Describe the nature and scope of Managerial Economics.

OR

Discuss the role of Managerial Economist.

(2)

Unit-II

2. Describe the different phases of a business cycle ?

OR

What are the causes of business cycle ?

Unit-III

3. Explain in detail the objectives of business firm.

OR

Differentiate between Accounting profit and Economic profit.

Unit-IV

4. What do you mean by Capital Budgeting ? Explain the factors affecting Capital Budgeting.

OR

Describe the methods of Investment decision under certainty.

Unit-V

5. What do you mean by Cost of Capital ? How will you determine the Cost of Capital ?

OR

(3)

Write short notes on the following :

(i) Weighted Average Cost of Capital

(ii) Cost of Capital
