ED-1011

PGDCA 2nd Semester
Examination, May-June 2021

PGDCA - 108

Essentials of E-commerce and HTML

Time : Three Hours]　　　[*Maximum Marks* : 100

Note : Answer any **two** parts from each question. All questions carry equal marks.

Unit-I

1. (*a*) Explain E-commerce with an example. Explain the scope of E-commerce.

   (*b*) What is EDI ? Explain EDI components and applications of EDI.

   (*c*) Explain electronic payment system in detail.

(2)

Unit-II

2. (*a*) What is the need of security of data on internet ? Explain in brief client security and network security.

(*b*) Write short notes on the following :

(*i*) Digital signature

(*ii*) Fire wall tunnels

(*c*) Explain B2B and B2C types of commerce.

Unit-III

3. (*a*) What is HTML ? What is its use ? Explain essential HTML tags for a web page.

(*b*) Explain TABLE-elements with example.

(*c*) Explain List-tag in HTML with suitable example.

Unit-IV

4. (*a*) Explain about insertion of iamges using IMG elements and its attributes.

(*b*) Explain internal and external linking between web pages.

(*c*) Write an HTML code to create a Frame.

Unit-V

5. (*a*) Explain static and dynamic web pages with example.

(*b*) Explain Domain name and registration.

(*c*) Explain website promotion search engines.

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