



FD-2029

B.Com. (Part-II) Examination, 2022

COMPUTER APPLICATION

Paper - I

Internet Application and e-Commerce

Time : Three Hours]

[*Maximum Marks* : 50

Note : Answer any **two** parts from each question. All questions carry equal marks.

Unit-I

1. (a) Discuss the characteristics of an Internet Service Provider.
(b) Describe the characteristics of the World Wide Web (WWW).
(c) What exactly is a URL ? Clarify the URL by providing an example.

Unit-II

2. (a) Discuss the idea of HTML with all the necessary informations.

(2)

- (b) Define and explain Cascading Style Sheets (CSS) and Dynamic HTML (DHTML).
- (c) What is website's source code? Explain the following terms in brief:
- (i) SCRIPT
 - (ii) BASE
 - (iii) META
 - (iv) TITLE
 - (v) LINK

Unit-III

3. (a) Discuss blockquote under body section of HTML document.
- (b) What is Table? Create an HTML application to perform the following Table :

Sl.No.	Name	Roll Number	Class
1	Sreenu	1301	B.Com-III Year
2	Vinod	1302	B.Com-III Year

- (c) Define the terms FONT, BASEFONT, and CENTRE in HTML using appropriate examples.

Unit-IV

4. (a) What do you mean when you say 'e-commerce'? Describe its fundamental characteristics.
- (b) What are the fundamentals of electronic data interchange? Briefly describe.
- (c) What is value chain? Discuss its application.

Unit-V

5. (a) Discuss the various sorts of e-commerce business models.
- (b) Discuss many forms of Internet advertising.
- (c) Discuss online banking and commercial transactions with Credit Cards.
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