

Value Added Course



Capital Market Scope, Structure, Operations

There are endless opportunities in every sphere of finance. Capital Market alongwith Investment Banking, Equity research, and Financial Analysis and project Finance also offers many rewarding options. Financial Products such as debt and equity-backed securities are issued as well as sold and purchased in the Capital Markets. For student of commerce it a field that offers lucrative pay packs and opportunities to start as an entrepreneur.

Course Duration : 30 hours

Classes start 21st September, 2020

Contact : 9752911379

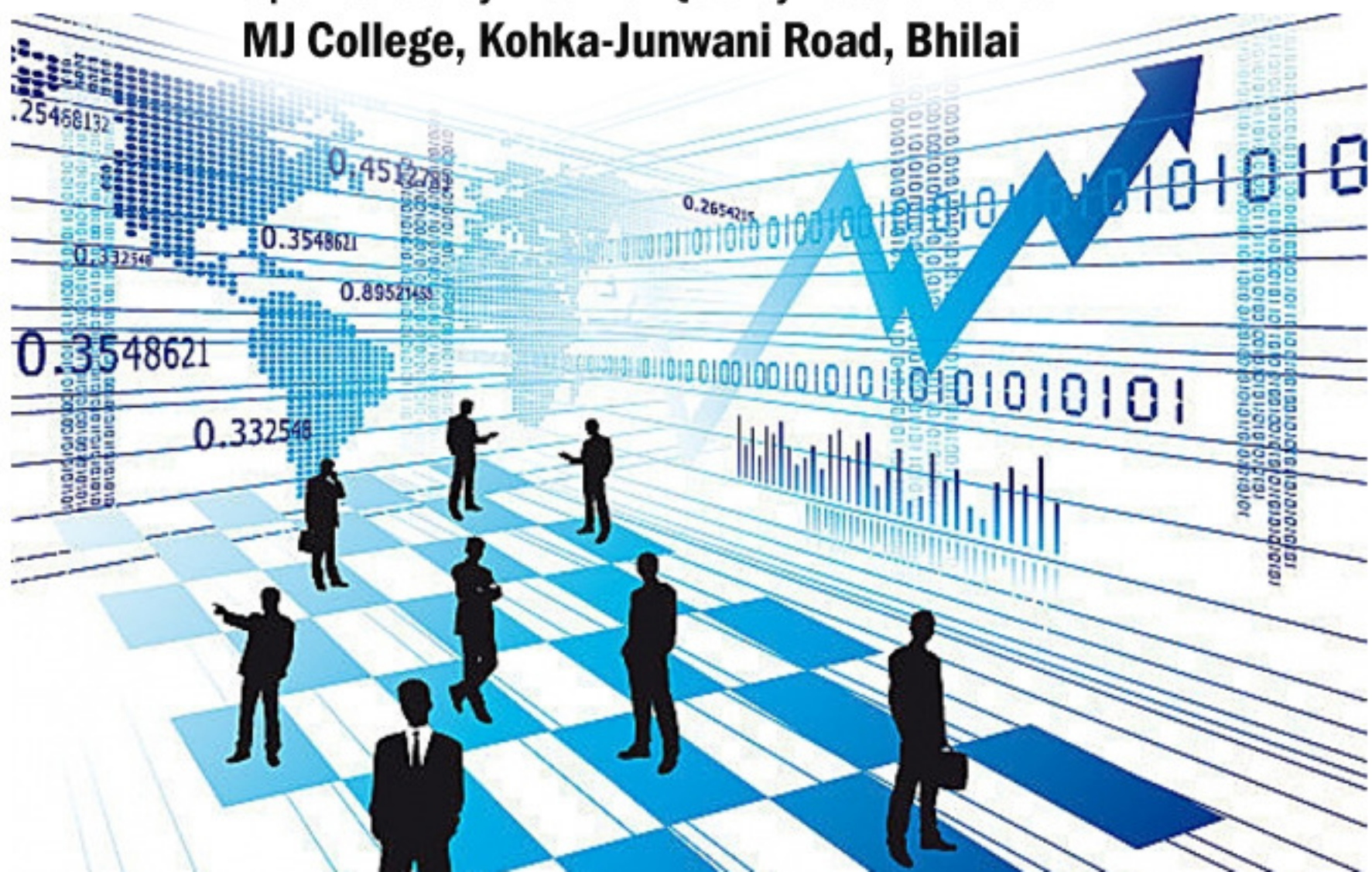
Certificates will be given on successful completion

Course Designed by

Department of Commerce & Management

Sponsored by Internal Quality Assurance Cell

MJ College, Kohka-Junwani Road, Bhilai



Value Added Course

Communication Skill Development



In the present day world communication has become one of the most sought after skills in all walks of life. With electronic gadgets connecting people instantly, handling conversions has become a specialized area of skills. It is a market driven world with production taking the back seat. Communication plays a vital role inside and outside of any organization. In almost all commercial ventures, marketing personnel get the upper hand and more often than not are highly remunerated. Communication is an important element of marketing skills.

Course Duration : 30 hours

- **Listening skills**
- **Debate & Group Discussions**
- **Personal interview**
- **Interpersonal Skills**

Classes start 7th December, 2020

Contact : 9098830359

Certificates will be given on successful completion

Course Designed by

Department of Science & Computer Science
Sponsored by Internal Quality Assurance Cell
MJ College, Kohka-Junwani Road, Bhilai

Value Added Course



E-Commerce

Digital Marketing, Trends & Outcome

E-commerce (electronic commerce) is the buying and selling of goods and services, or the transmitting of funds or data, over an electronic network, primarily the internet. These business transactions occur either as business-to-business (B2B), business-to-consumer (B2C), consumer-to-consumer or consumer-to-business. A good understanding of the scope, tools and process can be an immense help in securing high end jobs.

Course Duration : 30 hours

Classes start 9th October, 2019

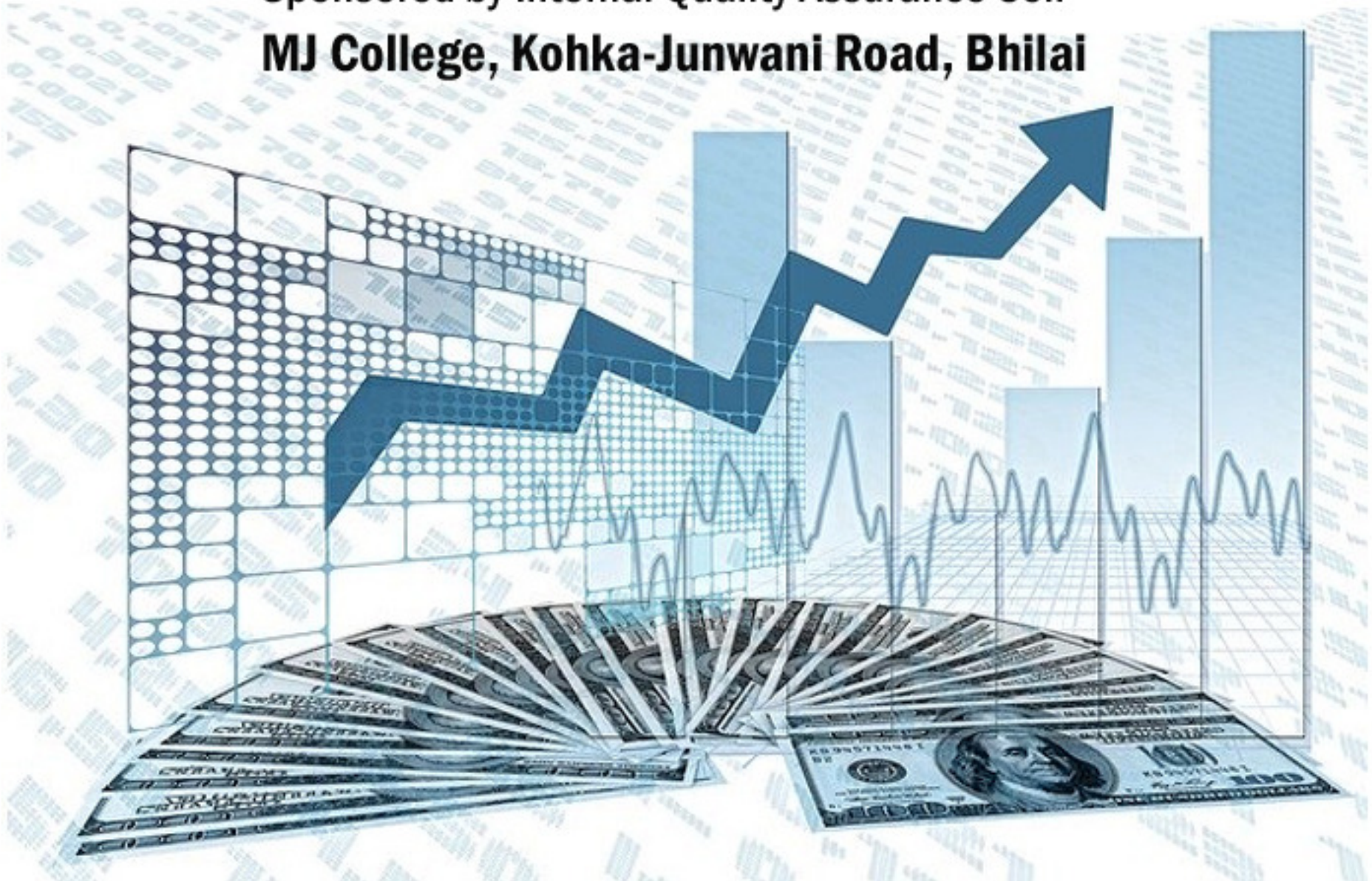
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Course Designed by

Department of Commerce and Management
Sponsored by Internal Quality Assurance Cell

MJ College, Kohka-Junwani Road, Bhilai



Value Added Course

Environment Protection And Cleanliness Habit Formation “Vasundhara”



Environmental protection is one of the basic prerequisites for the overall development of any country in the world. ... As awareness of environmental protection is developed, human awareness is also developed about the need to preserve the environment by preventing adverse impacts on nature. Cleanliness is one of the many aspects of protecting the environment. Let us find ways to make cleanliness a habit and protect our “Vasundhara”.

Course Duration : 30 hours

- **Class Room Sessions**
- **Project Works**
- **MCQ Evaluation**
- **Field Trips**

Classes start 18th November, 2020

Contact : 6260230515

Certificates will be given on successful completion

Course Designed by

Department of Education

Sponsored by Internal Quality Assurance Cell

MJ College, Kohka-Junwani Road, Bhilai

Value Added Course



Investment Management

If you would like to help others discover the best ways to get substantial returns on their investments, are intrigued by analyzing risk, or are interested in helping businesses buy other businesses, consider a career in investment management. Contrary to popular film and fiction, this career does not limit you to pin-striped suits and high-pressure deals on the floor of a noisy, cramped trading room. You can do away with the stock exchanges.

Course Duration : 30 hours

Classes start 26th October, 2019

Contact : 9752911379

Certificates will be given on successful completion

Course Designed by

**Department of Commerce & Management
Sponsored by Internal Quality Assurance Cell**

MJ College, Kohka-Junwani Road, Bhilai





Value Added Course

Personality Development



Personality development enables students to develop an impressive personality and makes them stand apart from the rest. Personality development also plays an essential role in improving one's communication skills. It also lays impetus on good time management. This programme looks forward to inculcate in students the habit of setting priorities and allot time slots for each distinct work in a step-by-step learning programme. It is one of the essential elements employability.

Course Duration : 30 hours

- **Class Room Activities**
- **Auditorium Activities**
- **GD & PA**
- **Industrial Visits**

Classes start 1st of February, 2021

Contact : 9039869416

Certificates will be given on successful completion

Course Designed by

**Department of Commerce & Management
Sponsored by Internal Quality Assurance Cell**

MJ College, Kohka-Junwani Road, Bhilai





Value Added Course

RETAIL MARKETING



Retailing is the final stage of any business activity where the product reaches the actual customer for purchase. Retailing is the decisive factor that decides the course of business. This is place where demand meets supply and actual data is generated which guides the production line, provides inputs for change of product packaging and innovation. Retailer enjoys the maximum per unit margin of any product. Opening a retail outlet involves minimum technical knowledge and investment. It has immense potential as a career opportunity.

Course Duration : 30 hours

- **Class room presentations**
- **Spot of Sale Visits**
- **Layout and Display**
- **Offers and Deals**

Classes start 6th December, 2021

Contact : 9098830359

Certificates will be given on successful completion



Course Designed by

Department of Commerce & Management
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MJ College, Kohka-Junwani Road, Bhilai





Advance Tally



Tally is an ERP accounting software package used for recording day to day business data of a company. The latest version of Tally is Tally ERP 9. Tally ERP 9 Software is one acclaimed financial accounting system and inventory management system with power computer..

Tally Accounting is software used for financial accounting purposes. It is provided by Tally Solutions and is a standard business accounting software. ... Accounting is the activity or the system of keeping records of transactions of a business or any other organizations in monetary terms.

Course Duration : 30 hours

- **Interactive session**
- **Practical session**

Classes start 17st August, 2020

Contact : 7974141924

Certificates will be given on successful completion

Course Designed by

**Department of Science & Computer Science
Sponsored by Internal Quality Assurance Cell**

MJ College, Kohka-Junwani Road, Bhilai



Value Added Course(UDAN)

Hereditary Rights and Martial Arts

Gender equality requires equal enjoyment by women and men of socially-valued goods, opportunities, resources and rewards. ... Gender equality does not mean that men and women become the same; only that access to opportunities and life changes is neither dependent on, nor constrained by, their sex.

Martial arts are codified systems and traditions of combat practiced for a number of reasons such as self-defense; military and law enforcement applications ...

Course Duration : 30 hours

- **Class Room Sessions**
- **Project Works**
- **Feed back Evaluation**
- **Training**



Classes start : 1 February 2020

Contact : 6260230515

Certificates will be given on successful completion

Course Designed by

Department of Education

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Value Added Course

Website Development



With the volume of business shifting to the cloud space, website building and development has taken the front seat in all commercial activities. Even those who never thought of getting a website, are now looking for web developers who can build a online platform for them.

Being said that, the future of web development is nowhere in the dark, as every industry segment requires a website to take its products or services online, and web development plays an important role here. ... With growing demand for websites, web development has started embracing new trends for better outcomes.

Course Duration : 30 hours

- **Interactive session**
- **Practical session**
- **Project work**
- **Industrial Interface**

Classes start 31st August, 2020

Contact : 7974141924

Certificates will be given on successful completion

Course Designed by

Department of Science & Computer Science
Sponsored by Internal Quality Assurance Cell

MJ College, Kohka-Junwani Road, Bhilai